

EXHIBIT E

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 601-844-9613
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[Keyword Planner >](#)

Plan from Sep 21, 2023, 1 AM, GMT-07:00

[Keyword ideas](#)
Forecast
 Saved keywords
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Use different keywords for more results [Edit](#)

Broaden your search:

Exclude adult ideas

Add filter
3 keyword ideas available

Columns
Keyword view

<input type="checkbox"/> Keyword (by relevance)	Avg. monthly searches	Three month change	YoY change	Competition	Ad impression share	Top of page bid (low range)	Top of page bid (high range)	Account status
Keywords you provided								
<input type="checkbox"/> mike lindell	100K - 1M	+900%	0%	Low	—	\$0.65	\$0.84	
<input type="checkbox"/> michael lindell	10K - 100K	0%	0%	Low	—	\$0.50	\$0.65	
<input type="checkbox"/> mypillow guy	1K - 10K	0%	0%	Low	—	\$0.61	\$2.54	

1 - 3 of 3

Refine keywords

No results

Concepts are only available for keyword searches

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Keyword Planner can be used to generate keyword ideas, but it doesn't guarantee improved performance. You're responsible for your keyword choices and for complying with our advertising policies and any applicable laws.

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[Keyword ideas](#)
Forecast
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United States
 English
 Google
 Feb 2021 – Aug 2023

Use different keywords for more results [Edit](#)

Broaden your search:
 + pillows
 + bedding
 + lindell film

Exclude adult ideas
 Add filter
 3 keyword ideas available

Columns Keyword view

<input type="checkbox"/> Keyword (by relevance)	Avg. monthly searches	Three month change	YoY change	Competition	Ad impression share	Top of page bid (low range)	Top of page bid (high range)	Account status
Keywords you provided								
<input type="checkbox"/> lindelltv.com	1K – 10K	0%	0%	Low	–	–	–	
<input type="checkbox"/> lindelltv	1K – 10K	+900%	0%	Low	–	–	–	
<input type="checkbox"/> lindell tv	1K – 10K	0%	-90%	Low	–	\$0.15	\$2.50	

1 - 3 of 3

Refine keywords

No results

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Search for a page or campaign

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Keyword Planner

Plan from Sep 21, 2023, 1 AM, GMT-07:00

Keyword ideas Forecast Saved keywords Negative keywords

frankspeech.com, frankspeech, frank speech

United States

English

Google

Feb 2021 – Aug 2023

Download

Use different keywords for more results [Edit](#)

Broaden your search:

speech

david speech

michael speech

robert speech

richard speech

carol speech

alexander speech

Exclude adult ideas

Add filter

2 keyword ideas available

Columns

Keyword view

<input type="checkbox"/> Keyword (by relevance)	Avg. monthly searches	Three month change	YoY change	Competition	Ad impression share	Top of page bid (low range)	Top of page bid (high range)	Account status
<input type="checkbox"/> frankspeech.c...	10K – 100K	0%	0%	Low	—	\$0.19	\$4.25	
<input type="checkbox"/> frankspeech	10K – 100K	0%	0%	Low	—	\$0.61	\$1.64	

1 - 2 of 2

Refine keywords

No results

Concepts are only available for keyword searches

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Plan from Sep 21, 2023, 1 AM, GMT-07:00

[Keyword ideas](#)
Forecast
 Saved keywords
 Negative keywords

Broaden your search:

187 keyword ideas available

Columns
Keyword view

<input type="checkbox"/>	Keyword (by relevance)	Avg. monthly searches	Three month change	YoY change	Competition	Ad impression share	Top of page bid (low range)	Top of page bid (high range)	Account status
Keywords you provided									
<input type="checkbox"/>	mypillow.com	10K - 100K	0%	0%	High	—	\$0.05	\$1.10	
<input type="checkbox"/>	mypillow	100K - 1M	0%	0%	High	—	\$0.07	\$0.99	
<input type="checkbox"/>	my pillow	100K - 1M	0%	0%	High	—	\$0.09	\$1.50	
Keyword ideas									
<input type="checkbox"/>	my pillow.com	10K - 100K	0%	0%	High	—	\$0.08	\$1.35	
<input type="checkbox"/>	mypillow.com ...	1K - 10K	0%	0%	High	—	\$0.44	\$1.97	
<input type="checkbox"/>	my pillow.com...	1K - 10K	-90%	-90%	High	—	\$0.57	\$1.77	
<input type="checkbox"/>	mypillow.com ...	1K - 10K	0%	0%	Medium	—	\$0.10	\$1.59	
<input type="checkbox"/>	mypillow.com ...	1K - 10K	0%	0%	High	—	\$0.56	\$2.40	
<input type="checkbox"/>	my pillow.com...	1K - 10K	0%	0%	High	—	\$0.57	\$2.77	
<input type="checkbox"/>	mypillow.com ...	100 - 1K	-90%	-99%	High	—	\$0.10	\$1.59	
<input type="checkbox"/>	www.mypillow...	1K - 10K	-90%	0%	High	—	\$0.10	\$2.00	
<input type="checkbox"/>	my pillow.com...	1K - 10K	+900%	+900%	Medium	—	\$0.10	\$1.83	
<input type="checkbox"/>	mypillow.com ...	100 - 1K	0%	-90%	High	—	\$0.17	\$2.05	

Refine keywords

[Expand all](#)

Brand

amazon, google, i love my pillow, pillow place...

Place

bed

Product

bed sheets

Amenity

slippers, towels

Others

coupon, dream sheets

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